



MILAN MISIC

SEO SPECIALIST

ABOUT ME

Experienced SEO specialist with proven success and extensive knowledge of various SEO tactics, strategies & techniques. All-around SEO & technical knowledge with numerous useful IT skills. Familiar with modern, applicable SEO methods which are constantly tested and improved.

Team player, hard working, dedicated, communicative, positive, well-informed with strong team leading capabilities.

TECHNICAL SKILLS

Proficient in various SEO as well as numerous other IT skills. When it comes to SEO, I consider myself highly experienced in skills such as: keyword research, technical SEO, link building, on-page SEO, off-page SEO, logical & deductive thinking, analyzing, data driven decision making, copywriting, clients communication, non-conventional (blackhat) methods & more.

When it comes to SEO tools skills, I'm highly skilled to very familiar and comfortable working with most of the industry popular tools such as: Ahrefs, Moz PRO, SEMrush, Google Analytics, Google Search Console, Google Trends, Answer The Public, KWFinder, Spamzilla, Screaming Frog, Google PSI, Pingodm Tools, GTmetrix, Yoast SEO, Rank Math, MonsterInsights, CopyScape, Word AI, ArticleForge, Jarvis AI, ScrapeBox & more.

Over the course of years I found some other IT skills to be very helpful in my SEO journey such as: data scraping, server management, basic coding (PHP, HTML, CSS, Python), bash scripting, Office softwares, log file analysis, data manipulation, working with WordPress (and several other popular CMS platforms) social media marketing, ROI forecasting, people skills, organization & many more.

HOBBIES & INTERESTS

Several hobbies such as reading, fishing, shooting sports, gun collection, & more.

My other IT related interests are SEO AI, cybersecurity and web3.0. My long term ambitions are to expand my skills to web development and Python machine learning.

CONTACT

✉ misicmilan6@gmail.com

☎ +381 63 197 89 08

📍 Kučevo, Serbia

🌐 [linkedin.com/in/milan-misic-seo](https://www.linkedin.com/in/milan-misic-seo)

EDUCATION BACKGROUND

- High School Diploma (2011)
Computer Science Technician

WORK EXPERIENCE

FREELANCING SEO/IM/SMM

Online Clients | 2016 - present

- Creating entire business models for various SEO, IM & SMM related services. Ensuring functionality & ROI is on point.
- Direct sales & day to day communication with customers.
- Providing various types of link building, SEO audits, technical SEO, SMM, IM, scraping, copywriting & similar services.

LINUX SYSTEM ADMINISTRATOR & HOSTING TECHNICIAN

Servikus Hosting | 2016 - present

- Managing, deploying, customizing, maintaining Linux servers.
- Day to day communication with clients fulfilling their system administration, hosting, billing & dev related requests.
- Ensuring security and efficiency of entire servers infrastructure with monitoring & troubleshooting.
- Sales & billing - negotiating sales with clients and managing inhouse billing system. Ensuring company ROI is on point.

SEO SPECIALIST / HEAD OF SEO

Lucus Lab | 2021 - present

- Developing & implementing SEO strategies that increase the company's website search engine results rankings on numerous projects and making sure efficient ROI is maintained & improved constantly.
- Social Media Marketing - working with social media experts to ensure proper marketing methods are applied. Analyzing results & optimizing methods.
- Team leading - day to day task organization, communication and leading of team members for various SEO and web development related tasks. Working with copywriters, web developers, social media experts, designers & video editors.
- Performing overall project planning, keyword research, technical SEO, on-page SEO, off-page SEO, link building, audits, UX, web design, content & data analysis.
- Developing and implementing numerous SEO/Internet Marketing methods & strategies to ensure highest quality traffic and search engine rankings & affiliate sales.
- Track, report, parse & analyze website analytics data.
- Developing WordPress websites & web2.0 blogs.
- Scraping, processing and analyzing various types of data.
- SEO audits & strategies for clients & inhouse projects.
- Copywriting - using best SEO copywriting practice to write & optimize numerous types of content.
- Managing, maintaining & monitoring company servers.
- Recruiting, interviewing & evaluating new employees.

DIRECTOR

Kuca San | 2018 - present

- Managing & leading my own real life shop of home appliances, general electronics, house decorations & kitchenware.
- Financial, administrative, & business optimization work.
- Managing employees, suppliers & B2B systems.
- Social media and real life marketing strategy development.
- Working with important customers on providing smooth sales.